



Dear Business Owner/Manager,

We invite you to partner with Cascade Connections during our upcoming fundraising event, **The Fifth Annual Hamster Crawl**. Hamster Crawl is a walking tour of bars, restaurants, and breweries in Downtown Bellingham. Support local businesses and have fun doing it! Event participants purchase food, drinks, and visit downtown shops between the hours of 3pm-10pm.

Cascade Connections is a nonprofit agency that serves people with disabilities in Whatcom County. Our mission is to empower individuals with disabilities to enhance their quality of life, doing so by supporting our clients to live and work as independently as possible in the community.

**In 2019, Cascade Connections:**

- Supported 106 individuals with disabilities to live in Whatcom County
- Served 167 people with disabilities to find and maintain employment
- Partnered with businesses in Whatcom County to create 35 new jobs
- Provided 8,991 hours of training to over 300 home care students

When we support a diverse and inclusive community, we work to create a better world for everyone. Cascade Connections would love for your business to be a part of our mission. We will promote your business on social media and on all other marketing materials, and bring customers through your doors during the event.

Thank you for considering being a sponsor for the Hamster Crawl and supporting people in our community with disabilities. We look forward to partnering with you. The deadline for sponsorship is April 15, 2020 (to be guaranteed to be included in Hamster Crawl marketing materials).

**If you have any questions, please contact:**

Allison Hill

Phone: (360) 714-9355 Ext. 105

Email: [hamsterevents@ccsite.org](mailto:hamsterevents@ccsite.org)

For more information about the Hamster Crawl, please visit: [events.cascadeconnections.org](https://events.cascadeconnections.org)

Cascade Connections' Website: [www.cascadeconnections.org](http://www.cascadeconnections.org)



## 2020 Hamster Crawl Business Sponsorship Levels

<b>Media Sponsor</b> <b>\$2000</b>	<ul style="list-style-type: none"> <li>• Large company logo on all signage and banners advertising the Hamster Crawl</li> <li>• Shout-out in all potential advertising venues (radio, print, social media, and more)</li> <li>• Large company logo in a prime location on event T-shirts</li> <li>• Company logo on event posters and flyers</li> <li>• Company name on the official Hamster Crawl Map – “Passport”</li> <li>• Company name/logo featured on the Cascade Connections website, Facebook page, and all other social media posts</li> <li>• Recognition in Cascade Connections print and electronic newsletter</li> <li>• Two free tickets to the Hamster Crawl</li> </ul>
<b>T-shirt Sponsor</b> <b>\$1500</b>	<ul style="list-style-type: none"> <li>• Large company logo in a prime location on event T-shirts</li> <li>• Company logo on event posters and flyers</li> <li>• Company name on the official Hamster Crawl Map – “Passport”</li> <li>• Company name/logo featured on the Cascade Connections website, Facebook page, and all other social media posts</li> <li>• Recognition in Cascade Connections print and electronic newsletter</li> <li>• Two free tickets to the Hamster Crawl</li> </ul>
<b>Lanyard Sponsor</b> <b>\$1000</b>	<ul style="list-style-type: none"> <li>• Company logo on the official Hamster Crawl 2020 lanyard given out to all participants</li> <li>• Company logo on event posters and flyers</li> <li>• Company name on the official Hamster Crawl Map – “Passport”</li> <li>• Company name/logo featured on the Cascade Connections website, Facebook page, and all other social media posts</li> <li>• Recognition in Cascade Connections print and electronic newsletter</li> <li>• Two free tickets to the Hamster Crawl</li> </ul>
<b>Kick-off Event Sponsor</b> <b>\$600</b>	<ul style="list-style-type: none"> <li>• Opportunity to sponsor the kick-off and T-shirt pick up event held the day before the Hamster Crawl</li> <li>• Company logo featured on signage at the Pick-up location</li> <li>• Logo on event t-shirt.</li> <li>• Company logo on event posters and flyers</li> <li>• Company name on the official Hamster Crawl Map – “Passport”</li> <li>• Company name/logo featured on the Cascade Connections website, Facebook page, and all other social media posts</li> <li>• Recognition in Cascade Connections print and electronic newsletter</li> <li>• Two free tickets to the Hamster Crawl</li> </ul>

<p><b>Business Route Sponsor \$300</b></p>	<ul style="list-style-type: none"> <li>• Opportunity to sponsor a “Minute to Win It” game at one of the route locations (Yahtzee, Plinko, Janga, Connect Four, and more)</li> <li>• You may provide volunteers to run the game or we can provide staffing</li> <li>• Logo featured prominently at the route location you are sponsoring.</li> <li>• Company logo on the event T-shirt</li> <li>• Company logo on event posters and flyers</li> <li>• Company name on the official Hamster Crawl Map – “Passport”</li> <li>• Company name/logo featured on the Cascade Connections website, Facebook page, and all other social media posts</li> <li>• Recognition in Cascade Connections print and electronic newsletter</li> <li>• Two free tickets to the Hamster Crawl</li> </ul>
<p><b>Scavenger Hunt Sponsor \$250</b></p>	<ul style="list-style-type: none"> <li>• Company name on the official Hamster Crawl Map – “Passport”</li> <li>• Company will be tagged in all Hamster Crawl Photo Scavenger Hunt photos on social media</li> <li>• Company name/logo featured on the Cascade Connections website, Facebook page, and all other social media posts</li> <li>• Recognition in Cascade Connections print and electronic newsletter</li> </ul>
<p><b>Map Sponsor \$200</b></p>	<ul style="list-style-type: none"> <li>• Company name on the official Hamster Crawl Map – “Passport”</li> <li>• Company name/logo featured on the Cascade Connections website, Facebook page, and all other social media posts</li> <li>• Recognition in Cascade Connections print and electronic newsletter</li> </ul>

*All levels are based on values of goods, services and monetary donations. Pricing are subject to change in future years' events. Proceeds from this event benefit Cascade Connections, a local non-profit whose mission is to provide empowerment for individuals with disabilities to live and work in our community.*

# 2020 Hamster Crawl Business Sponsorship Form

**Yes, we would like to be an event partner and sponsor the Hamster Crawl!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**We would like to support for Cascade Connections in the following way(s):**

- |   |   |
|---|---|
| <input type="checkbox"/> (\$2000) Media Sponsor         | <input type="checkbox"/> (\$1500) T-shirt Sponsor       |
| <input type="checkbox"/> (\$1000) Lanyard Sponsor       | <input type="checkbox"/> (\$600) Kick-off Event Sponsor |
| <input type="checkbox"/> (\$300) Business Route Sponsor | <input type="checkbox"/> (\$250) Scavenger Hunt Sponsor |
| <input type="checkbox"/> (\$200) Map Sponsor            |   |

**Affiliate: We cannot commit to the crawl but would like to participate by:**

Monetary Donation in the amount of \$ \_\_\_\_\_

In-Kind Donation for Raffle. If so, please describe product or service:  
\_\_\_\_\_

**Business logo must be in EPS/PDF/AI formats ONLY. Please email logo in requested format or contact to us with questions regarding logo format to [hamsterevents@ccsite.org](mailto:hamsterevents@ccsite.org) by April 15th, 2020.**

Your donation is tax deductible to the extent allowed by law. (EIN 20-1950849)

**Please make checks payable to Cascade Connections**

Mail checks and this form to the address below:

Cascade Connections

P.O. Box 3174 Ferndale, WA 98248